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METHOD AND SYSTEM FOR DISTRIBUTING AND INSTALLING SOFTWARE Abstract of the Invention

Methods and computer readable media are disclosed related to installing and distributing multiple software products. Computer code necessary to install multiple, related but distinct software products is stored on the storage media and includes at least some primary code that is necessary to all software products installable from a storage medium or set of media. Installation of a specific software product includes the installation of the primary code and at least some product-specific code. Installation is performed by an installer that identifies and installs the appropriate software product based on information, such as a product key, provided by the user. The installer may use a lookup table to identify the code to install and verify that the user is entitled to the software product.